S TELEVISION STATIONS



Order ID: 57175 CF LOC-POL FBD - LBD: 11/01/12 - 11/05/12 HL#: Created: 11/01/12 03:14 PM

GALLAGHE on 11/01/12 05:21 PM Client: 60 PLUS ASSOCIATION (246672) CPE: / /81 Agency Commission: 15 % Updated:

MENTZER MEDIA SERVICES (24184) 60 PLUS ASSOCIATION Self Protect.: :20:00 Agency: Product: Confirmed: 11/01/12 05:08 PM Buyer: Demo: **HHOLDS** DMA RTG Sched. Code: D Contract: 11/02/12 09:57 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
001	NEWS5PM	0 0 0 1 1 0 0	0 NEWS	30 D		0.0	\$1,350.00	2	\$2,700.00	

FBD LBD Oct 29 11/01/12 11/02/12 2

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
002	NEWS530PM	0 0 0 1 1 0 0	NEWS	30 D		0.0	\$1,350.00	2	\$2,700.00	

FBD <u>LBD</u> Oct 29 11/01/12 11/02/12 2

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
003	NEWS6PM	0 0 0 1 1 0 0	NEWS	30 D		0.0	\$1,450.00	2	\$2,900.00	

FBD LBD Oct 29 11/01/12 11/02/12 2

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
004	NEWS630PM	0 0 0 1 1 0 0	NEWS	30 D		0.0	\$1,450.00	2	\$2,900.00	

FBD **LBD** Oct 29 11/01/12 11/02/12 2

Item Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate Spots	Total	NR A/G
005 NEWSSAT6A	* * * * * \$	* NFWS	30 D		0.0	\$400.00 1	\$400.00	

FBD **LBD** Oct 29 11/03/12 11/03/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
006	NEWSSAT8	* * * * * S *	NEWS	30 D		0.0	\$600.00	1	\$600.00	

FBD LBD Oct 29 11/03/12 11/03/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
007	NEWSSAT7P	* * * * * S *	NEWS	30 D		0.0	\$1,000.00	1	\$1,000.00	

FBD **LBD** Oct 29 11/03/12 11/03/12 1



KDKA-TV

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11/01/12 03:14 PM

60 PLUS ASSOCIATION (246672) CPE: / /81 Client: Agency Commission: 15 % Updated: GALLAGHE on 11/01/12 05:21 PM

Product: MENTZER MEDIA SERVICES (24184) 60 PLUS ASSOCIATION Self Protect.: :20:00 Confirmed: 11/01/12 05:08 PM Agency: **HHOLDS** DMA RTG Sched. Code: D 11/02/12 09:57 AM Demo: Contract:

Buyer: Billing Int: Monthly BM: SS AE: Brian Butz-1-KDKA-TV

WPXI: 0% WTAE: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Share: 0%

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G NEWS5PM **NEWS** 30 D \$1,350.00 \$1,350.00 800 0.0

Nov 05 FBD **LBD** 11/05/12 11/05/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 009 NEWS530PM M * * * * * * NEWS 30 D 0.0 \$1,350.00 \$1,350.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Rate Spots Break Type Dur SC Self Pr Sales Catg NR A/G **Time Class** Eligible Days Total Item **HHOLDS** M * * * * * * NEWS 010 NEWS6PM 30 D \$1,450.00 \$1,450.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type **HHOLDS** Rate Spots Total Item M * * * * * NEWS NEWS630PM 30 D 011 0.0 \$1,450.00 \$1,450.00

FBD **LBD** Nov 05 11/05/12 11/05/12 1

Order Totals											
	Confirmed	Revised	Confirme	ed Total	Revised Total						
Order Section	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt					
Spot Buy Lines	15	0	\$18,800.00	\$15,980.00	\$0.00	\$0.00					
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Order Totals:			\$18,800.00	\$15,980.00	\$0.00	\$0.00					